

Professional Services Staff Member Election 2024

Niall Bradley

The University of Edinburgh provides opportunities that can transform the lives of individuals, and our work contributes to making the world a better place.

I have worked at the University for more than 20 years, and since my first role attracting students who would not normally consider Edinburgh a place for them, I have engaged with a very broad range of staff, students and partners across our University community.

I have worked with Professional Services staff across the three Colleges and the three Professional Services Groups in a range of roles in Student Recruitment and Admissions, the College of Science & Engineering Recruitment & Admissions and in Communications and Marketing.

While my work has focussed primarily on sharing the opportunities that Edinburgh offers and the good work that we do, it has required me to engage with a wide range of stakeholders, including academic staff, professional services staff, prospective students, parents, students, alumni, research colleagues and partners across other organisations.

This has helped develop my understanding of the contribution the whole University community makes to our continued success as well as gaining an understanding into the issues and challenges we face, and would enable me to objectively represent a wide range of views on Court.

As a member of Court, I would seek to bring my experience and understanding of the needs of staff and students and, building on my work in CAM, emphasise the importance of listening to and understanding our internal and external stakeholders.

My current role is focussed on enhancing and communicating our reputation to ensure that we remain an attractive destination and I remain committed to attracting students, staff and partners from as wide a range of backgrounds as possible.

Outside of work I enjoy spending time on supporting and developing young people: acting as a leader in the Scout movement, chairing my local High School parent council, and serving on the board of a charity whose mission is to advance effective parental and family engagement, inclusion, and representation. I believe these roles demonstrate my values and integrity as well my commitment and desire to provide and improve opportunities for all, an ethos I would also bring to Court.

I am proud to work for a civic institution firmly embedded in its local community, that has such a positive impact locally, nationally and internationally. I would seek to support efforts to further strengthen our links with our local community and to highlight our commitments to create a more sustainable world through our research, teaching, partnerships and operations.

If elected, I would strive to use my experience and understanding of the role that we all play in the success of the University, to help achieve our vision, ask relevant questions and represent our whole community of staff, students and our partners within the University, locally and worldwide.